



C I T Y O F
RENO

Memorandum

DATE: May 7, 2025

TO: Mayor and City Council

THROUGH: Jackie Bryant, City Manager

FROM: Nathan Ullyot, Parks and Recreation Director
Karina Mercier, Project Manager – Park Planner

DEPT: Parks and Recreation

SUBJECT: Update on Parks, Recreation and Open Space (PROS) Master Plan Implementation (November 2023-April 2025)

Council unanimously adopted the Parks, Recreation and Open Space (PROS) Master Plan on November 8, 2023. Staff is pleased to provide Council with this update on the progress that has been made toward the PROS Plan’s implementation. Staff are planning to present this information during a scheduled Council meeting in July.

The adopted PROS Plan contains ten overarching goals reflecting the desires of the Council, the community, and City staff. These goals and the actions needed to accomplish them are outlined within the PROS implementation plan (pages 156-217). The implementation plan breaks down each of the 10 goals into specific objectives and is further outlined within corresponding action steps, recommended timelines for completion, anticipated costs, and department responsibilities. The steps taken to incorporate the implementation plan recommendations are described within this memo. Objectives where no action has been taken have been omitted for brevity.

Goal #1 Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.1: Increase current annual budget for parks and trails development, operations and maintenance, as needed.

- A Fund Development Manager position was created within the Parks Department and hired on 8/15/2024. This position is dedicated to pursuing grants, partnerships and alternative funding opportunities. (Action Step 2)

Objective 1.2: Complete a Service Plan, working with community agencies and stakeholders, to investigate and support the formation of a park and recreation special district.

- Staff has developed a scope of work for this service plan, has engaged regional stakeholders to explore their participation and are waiting on direction to proceed with an agreement. (Action Step 1)
- A presentation and discussion on a Service Plan and Park District was provided for information only to the Joint/Concurrent Meeting of the Reno Recreation and Parks Commission (RPC), Sparks Parks and Recreation Commission and Washoe County Open Space and Regional Parks Commission on 05/16/2024. (Action Step 2)

Objective 1.3: Align plan recommendations with annual budget planning and capital improvement project ranking.

- Currently in the budget development process, the Parks department is ensuring its needs are represented and is exploring potential new funding opportunities as well as adjustments to improve revenues. (Action Step 1)
- The department has implemented frequent evaluations of the annual operating budget involving staff at all levels including Managers, Supervisors, Coordinators and Assistants, and provides regular updates to the RPC. (Action Step 3)

Objective 1.4: Amend the park development agreement (PDA) with regards to fees, waivers, parkland dedication, and trails easements as well as construction and maintenance responsibilities.

- Staff has begun researching the use of Development Impact Fees instead of Residential Construction Tax to fund park development to ensure developers are paying their full share of cost of service. (Action Step 2)
- Staff has begun a review of department operations to better define and measure true costs to identify inefficiencies and improvement opportunities. (Action Step 3)

Objective 1.5: Explore multiple funding sources for land acquisition, planning, parks/trails development, recreation, programming and improvements to existing facilities.

- The Parks Fund Development Manager has submitted applications for grants from agencies such as the Land-Water Conservation Fund, Nevada Outdoor Education and Recreation (1 grant awarded), the Truckee River Fund, Reno Aces, and Conserve Nevada. (Action Step 1)
- Staff submitted a Bill Draft Request (BDR) to present an adjustment to Residential Construction Tax during the legislative session. Council did not support moving forward with this BDR.

Objective 1.6: Encourage or pursue private/public partnerships

- The Fund Development Manager is supporting various community projects to explore new avenues for funding for the department including the Moana Springs Donor Wall,

fundraising for a bocce ball court at Crissie Caughlin Park, the Sierra Vista Park shelter, and mini-pitch courts at Northwest Park. (Action Steps 1 and 3)

- The Fund Development Manager is currently working with the Finance Department to create a policy expanding sponsorship opportunities for the Department, exploring the addition of corporate memberships and adult athletics sponsorship packages. (Action Step 1)

Goal #2 Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.2: Improve existing parks based on the Parks, Recreation, Open Space and Trails Master Plan site observations and needs assessment, conducted annually by the City and outlined in its Facility Condition Analysis Report.

- Staff has worked to complete the Facility Conditions Analysis (FCA) Report for all 87 parks to include updated inspections reflecting current park conditions and cost estimates for improvements at each site. (Action Step 1)
- Staff has used the updated FCA condition assessments and project estimates to revise the Parks Capital Maintenance Plan using a priority ranking system through FY35-36 and beyond. The deferred maintenance estimate now exceeds 132 million dollars. (Action Step 2)

Objective 2.3: Implement consistent park signage and wayfinding.

- Staff has worked with the Communications department to develop updated park signage for welcome signs, rules and regulations and park hours consistent with City branding. Staff has also worked to identify new signage locations along the river corridor. The sign designs will be finalized, printed and installed pending additional input. (Action Step 1)

Objective 2.4: Coordinate with local organizations to assist with park improvements and maintenance recommendations.

- The Parks department has collaborated with the Reno Initiative for Shelter and Equality (RISE) to coordinate additional maintenance support along the river. (Action Step 1)
- The Parks department worked with the Reno Youth Sports Association (RYSA) leadership to gradually increase player fees to allow increased frequency of turf mowing for fields utilized for games throughout Reno. Increased mowing improves turf quality by encouraging lateral growth of the turf thereby filling in bare areas and improved playability by providing more consistent ball rolling and less drag through longer grass.
- The department has also supported the Truckee River Urban Tree Workforce Program developed by RISE in collaboration with the Truckee Meadows Parks Foundation and One Truckee River to conduct restorative vegetation management east of downtown Reno. This is a workforce development program providing on-the-job training, education and certification to community members facing barriers to employment. (Action Step 2)

Objective 2.5: Continue to provide the best possible standards of care/maintenance for all park and trail facilities. Establish and maintain standards to help increase a positive user experience.

- Administrative and Parks Maintenance staff are collaborating to create a rotational maintenance schedule to establish standards for maintenance at each park, define the minimum frequency needed for these tasks, and develop maintenance schedules for Park Maintenance Workers each year. (Action Steps 1 and 4)

Objective 2.9: Replace damaged site furnishings.

- As part of the FCA update process, staff has established a regular site review for each park facility to include examination of existing equipment, furnishings and amenities to determine maintenance needs. Park Maintenance supervisors also routinely inspect park conditions. (Action Step 1)
- The FCA was used to compile an updated Capital Improvement List with estimated deferred maintenance costs for the next 15 years as well as a rating/replacement system to assist in facility improvement planning. (Action Step 2)
- The Parks Maintenance division makes an ongoing effort to maintain all site furnishings at parks in working and safe conditions. Damaged playground elements are repaired as needed. Recent playground repairs and slide replacements occurred at Liston Park, Jamaica Park, Damonte Ranch Park, Crissie Caughlin Park, Crystal Lake Park, Dorothy McAlinden Park, Virginia Lake Park and Newlands Park. (Action Step 4)

Goal #3 Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.1: Increase City staff to support recreational and programming efforts.

- Staff has made updates to the fees and charges schedule to better support operations and programs and introduced a sliding scale program to maintain access to recreation for all residents. (Action Step 1)
- A new department division named Park Planning and Activation, was established to improve community engagement and recreation outreach at City parks. This division houses the Park and River Rangers and dedicated Park Activation staff. (Action Steps 1 and 2)
- The Fund Development Manager position has been filled and is working to identify revenue enhancements and additional funding for the Department. (Action Step 4)
- The Moana Springs Community Aquatics and Fitness center was completed and opened to the public in August. Staff doubled the amount of swimming lessons offered during the pool's first season.
- The number of Park and River Rangers has increased to a total of seven (7) including a Park Ranger Supervisor. One (1) position is grant funded by the Truckee River Flood Management Authority, while Washoe County awarded ARPA funds for all Ranger payroll costs.
- Improvements have been completed at Paradise Park to incorporate shuffleboard and bocce ball as well as increased programming of the community garden.

Objective 3.2: Engage citizens, local partners and elected and appointed officials regarding recreation and programming needs.

- Park Activation staff have created an avenue on Reno.gov for residents to provide ideas regarding recreation and programming needs via the Parks and Recreation Constituent Request Form. (Action Step 2)

Objective 3.3: Broaden Reno's recreation activities and programming at neighborhood and community parks working with partners. Consider pilot programs. Benchmark and pursue related activities.

- McKinley Arts & Culture Center has been reconfigured to serve as the Parks and Recreation Department administrative headquarters, providing access to the public during regular business hours.
- Programming has been added at Plumas Gym to activate the space Monday through Thursday from 9 am to 2 pm. New offerings at this site include Zumba, Tai Chi, Yoga, drop-in pickleball, and drop-in basketball. As time allows and instructors become available, staff is planning to expand offerings to incorporate mommy and me and arts and craft classes.
- Park Activation staff have increased recreation programming directly in parks via the Rolling Recreation trailer which provides free games and activities for community members. The rolling recreation events have been well distributed across the city, holding at least two events in each ward. (Action Step 1)
- Park Activation staff and Park Rangers have hosted various community events, including Pop Up Pickleball, Clean ups River walks, and stargazing events. Jointly hosted events also took place in collaboration with the Food Bank of Northern Nevada, Deans Future Scholars, the Reno Aces and the Washoe County Library. (Action Step 1)

Objective 3.4: Partner with local organizations, civic groups, businesses, health providers, educational providers and similar entities to provide recreation and programming opportunities.

- The Adaptive division makes inclusive recreation program offerings possible through ongoing partnerships with organizations such as the High-Fives Foundation and Move United. (Action Step 2)
- The Parks and Recreation department expanded its offerings with more insurance providers that allow eligible residents to use City facilities at no cost, including Silver Sneakers, One Pass, Renew Active, Adaptiv, Silver and Fit and Active and Fit. (Action Step 4)
- The Parks and Recreation department has entered into a one-year program agreement with the India Arts and Cultural Center in Northern Nevada (IACCNN) to provide programming at an unutilized facility at Horseman's Park in Southwest Reno. The IACCNN provides cultural and Science, Technology, Engineering and Mathematics (STEM) programming for all residents of all ages.

Goal #4 Provide an accessible, well-distributed and balanced parks system throughout the entire community.

Objective 4.1: Provide at minimum, 2 annual reviews and progress updates on the Parks, Recreation, Open Space and Trails Master Plan with staff and elected/appointed officials. Benchmark and pursue plan recommendations. These reviews should be coordinated with budget planning and budget updates

- Work related to the PROS Implementation is tracked using Microsoft Planner and Project and made available to department staff within Microsoft Teams. (Action Step 1)
- Updates on the PROS Implementation Plan are shared with Council within the Biggest Little Update and are provided biannually to Recreation and Parks Commission and City Council. (Action Step 1)

Objective 4.7: Coordinate citywide park system improvements with annual budget discussions.

- The department is exploring multiple ways to obtain additional funding for park and recreation facility improvements as stated in objectives 1.1, 1.2, 1.4 and 3.1 (Action Step 3)

Goal #5 Provide high-quality facilities/amenities to meet the needs of the growing and diverse community and all user types

Objective 5.2: Implement a long-range program for continued improvement of Reno's parks system based upon the Parks, Recreation and Open Space Master Plan. Benchmark and pursue plan recommendations as identified in the needs assessment.

- To address a growing flat field amenity gap, the City-owned property at Pembroke Drive was identified as a site for the development of a flat field complex. Flat fields are one of the only allowed uses for this site, located within Critical Flood Zone 1, requiring floodplain mitigation. Following an initial site survey, a Request for Qualifications was issued, but no proposals were accepted as the estimated costs were prohibitive and uncertain. On October 23, 2024 Council voted against proceeding with a final design for the Pembroke project. (Action Step 1)
- In collaboration with Washoe County new Joint-Use Agreements were established for the continuation of the Sierra Kids program at school district sites and the shared maintenance of sports fields. (Action Step 3)

Objective 5.3: When designing future parks, consider the Parks, Recreation, Open Space and Trails Master Plan's need assessment and identified programming desires.

- All new and replaced park and recreational facilities are created with accessibility in mind. The department is working toward improving ADA compliance at all sites by prioritizing projects that improve ADA access. (Action Step 1)
- Shade is a priority when considering park improvements. All new playgrounds will incorporate shade structures as they are updated. (Action Step 2)

Goal #6 Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.1: Create site specific master plans for both Truckee River, Mill Street Sports Field Complex and implement improvements outlined in Sierra Vista Park Master Plan. Implement site specific plans.

- The Truckee River Vision Plan was adopted by Council on September 25, 2024. This document will serve as a guiding framework for revitalization along the river corridor and has moved to the early stages of implementation. The Parks department is collaborating with Public Works on this plan's implementation.

Objective 6.2: Maintain parks and trails location map to print and publish. Continue to utilize the City's website to post information regarding Reno's amenities and events.

- On October 23, 2024 Council adopted the Truckee Meadows Regional Trails Plan developed by the Truckee Meadows Parks Foundation's Trails Coordinator. The parks department is continuing to work with the Trails Coordinator to implement the plan. (Action Steps 1 and 4)

Objective 6.6: If needed to support site specific master plans/programming, acquire property to expand Truckee River Park.

- On September 25, 2024, the City-owned property adjacent to the Truckee River between Booth Street and Center Street a City of Reno was formally designated a park via Council Resolution pursuant to RMC Sec. 8.23.010. (Action Step 5)

Goal #7 Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.5: Coordinate trail strategies with other City mobility efforts

- The Parks department has established a quarterly meeting with the Truckee Meadows Parks Foundation Trail Coordinator to discuss trail improvement needs. The department will continue collaborating to implement the goals identified within the adopted Trails Plan. (Action Step 3)

Objective 7.7: Provide trail amenities such as trashcan, benches and lighting.

- The Parks department has worked to provide improved lighting on the Truckee River path and is currently in the process of supporting additional and upgraded trash cans along the river walk. (Action Step 4)

Goal #8 Provide active stewardship of Reno's natural resources and open spaces to enhance the health, safety and welfare of the community.

Objective 8.1: Identify and preserve environmentally sensitive areas such as significant tree coverage, water features, natural habitats and floodplain areas as open space and greenbelts.

- Parks staff is currently researching Development Impact Fees to better evaluate and consider a conversion to this structure in place of Residential Construction Tax to fund park, trail, and open space acquisition and improvements. (Action Step 5)

Objective 8.2: Use open space and greenbelts for Linear Parks and trail corridors.

- As mentioned in objectives 6.2 and 7.5, Council has endorsed and adopted the Truckee Meadows Regional Trails Plan. The department will continue work with the Trails Coordinator to improve trail connections in the community. (Action Step 2)

Objective 8.4: Use parks to preserve, enhance and showcase natural systems, riparian areas and natural habitats. Coordinate with educational efforts when applicable. Promote the use of native plant species and water conservation techniques.

- The Parks Department has partnered with Bee City USA to establish wildlife gardens at Valley Wood Park. The park will feature a pollinator garden, butterfly garden, bird garden, riparian garden, herb meadow, pollinator meadow, food forest and native and drought tolerant plants. (Action Step 2)
- The Fund Development Manager secured a grant from the Nevada Outdoor Education and Recreation Grant program to support the City of Reno Aquatic Ecosystems Exploration Initiative to be led by Park Rangers for local students facing barriers to accessing nature. (Action Step 3)

Objective 8.6: Partner with local organizations, civic groups, businesses, health providers, educational providers and similar entities to promote health and environmental efforts.

- The Parks and Public Works department are currently in the process of installing National Fitness Campaign fitness courts to promote exercise at Brodhead Park and Damonte Ranch Park. These projects were made possible thanks to a grant from Renown Health and are expected to be completed in spring of 2025. (Action Step 2)
- The Parks Department supports Keep Truckee Meadows Beautiful through an annual \$20,000 grant to support community clean ups in parks and additional volunteer efforts. (Action Step 3)
- The City hosts fun educational community events, such as Arbor Day, focusing on environmental improvement efforts. (Action Step 4)

Goal #9 Integrate Reno's economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.1: Increase community identity and aesthetics with context sensitive, visible, high-quality parks and trails.

- The Parks and Communications departments are in the process of developing branding for signage at parks that is consistent throughout, informative and more accessible. (Action Step 2)
- Administration and Parks Maintenance staff are currently working to develop a regular maintenance schedule where all maintenance tasks are performed regularly. Needs assessments will be performed regularly in accordance with this process. (Action Step 3)

Objective 9.4: Host sports and community events to attract out of town visitors

- As stated in objective 5.2, the final design for a flat field complex at Pembroke Drive was not approved by Council. (Action Step 1)
- The Parks Department has started using Placer AI to gather data on park use and event attendance. This provides an opportunity to engage local businesses and organizations for sponsorship opportunities. (Action Step 1)

Goal #10 Cooperate and partner with other regional agencies to achieve mutual goals related to the region’s parks, open space, trails, and recreational amenities.

Objective 10.1: Convene and participate in joint meeting of agencies related to parks, open space and trail initiatives.

- The department schedules and conducts at least one annual joint park and recreation citizen commission meetings of all 3 regional governments to inform citizens of current park, recreation and open space projects and discuss relevant topics and seek citizen feedback and ideas about meeting goals and objectives. The last joint meeting was held 05/16/2024. (Action Step 3)

Objective 10.4: Support development of Service Plan to explore special park district formation and other potential regional funding strategies

- As mentioned in Objective 1.2, pursuant to the definitions found in the Nevada Revised Statutes Legislation Chapter 318A staff has already developed a scope of work to engage an outside consultant to prepare a Service Plan and is awaiting direction to proceed. (Action Step 2)

Objective 10.5: Collaborate with Washoe County for open space planning and management

- The Parks Department is coordinating with Washoe County to bring forward a proposal for a land swap. This exchange would grant the City a new park location near Plumas and an open space parcel at Moana. The County would in turn receive parcels from that would provide an opportunity for improved trail connections and additional open space which the City has difficulty maintain. (Action Step 2)

Department Focus for the Next Year

- County Land Swap – The Reno Parks Department is collaborating with the Washoe County Parks Department to bring forward a land swap proposal to City Council and the County Commission. The land swap would provide the City with a parcel for a required

LWCF conversion and would create efficiencies for each agency's maintenance responsibilities.

- Recreation Program Plan (Draft) – Serves as a strategic framework for the City of Reno's parks and recreation services, emphasizing intentional, accessible programming that aligns with the ReImagine Reno Plan, the PROS Master Plan, and the City's and department's mission, vision, and values. It defines core recreation goals, guiding principles for program evaluation and resource allocation, and establishes a structured approach to service delivery. The plan provides a foundation for evidence-based, data-driven decision-making to optimize limited resources and respond to community needs. Through trend analysis and ongoing evaluation, the plan helps refine offerings and maintain long-term operational viability. It also outlines the department's organizational structure, community demographics, facility profiles, service levels, and program determinants, offering a snapshot in time that is reviewed and updated annually.
- Fund Development Operations – A key focus of the upcoming year will be the work to expand the Parks and Recreation operational fund through the work done by the Fund Development Manager to secure grants, sponsorships and fundraising partnerships.
- Park Maintenance Resource Reallocation – The Parks Maintenance Division is evaluating restructuring the allocation of resources to more efficiently maintain City parks.
- Development Impact Fees – Parks and Recreation Department staff is researching how to best implement the use of Development Impact Fees to fund the development of key recreational projects.
- Service Plan – In order to provide sustainable funding for Parks and Recreation maintenance and programs, staff will bring forward a proposal to complete a Service Plan to assess the feasibility and better understand the logistics of establishing a Park District.

Attachments

- PROS Master Plan Excerpt – Implementation Plan (pg. 156-217)

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.1: Increase current annual budget for parks and trails development, operations and maintenance, as needed.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Develop two-pronged funding strategy to support operating and capital funding needs. Engage professional marketing firm to conduct scientific polling with voters to determine acceptable amount that citizens will approve through a ballot initiative. Place ballot initiative on ballot including approaches for raising operating and capital proceeds. 2. Fund, recruit and hire a Resource Development position in the Parks and Recreation Department in FY24/25 to identify, develop and implement revenue enhancements 3. Explore potential to issue general obligation bonds, specifically to be used for the parks and recreation system, supported by increase in sales tax, room tax or vehicle license fees or other available resources. 4. Explore the possibility of redirecting CDBG allocation as a pledge to support a Section 108 loan to provide project up-front funding for a CDBG eligible park capital improvement project. This would require pledging the City's CDBG allocation and other revenue sources, as needed, to support the loan. 5. Consider creation of a policy that allocates an initial amount of \$200,000 in FY24 to help address small portion of the Priority 1 items identified in Table 3 of this report. Additionally consider a policy of allocating 10% of the prior fiscal year General Fund operating surplus (excluding transfers for non-park and trail related transfers out) to future parks and trail projects. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Internal staff costs; consultant engagement cost depends upon scope of work for citizen polling and cost of election depends upon chosen election cycle. 2. Depending on classification of position 3. Depends on market conditions and financial consultant costs at the time of issuance. Preliminary exploration would begin with internal staff assisted by external financial consultant. 4. Internal analysis and costs for exploration which should be minimal. 5. Depends on annual operating results from the prior year, and which of the priority projects selected for completion, as identified in the Facility Conditions Analysis report. 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. (Budget Enhancement Pkg for FY 24/25) • Finance Dept. • City Manager's Office • City Council
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund • CIP 	

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.2: Complete a Service Plan, working with community agencies and stakeholders, to investigate and support formation of a park and recreation special district

Types: Project Program Policy	Action Steps: 1. Establish an internal city staff work team to develop an initial plan of action. 2. Work with regional and community stakeholders to explore participation in the initial Service Plan feasibility study development. 3. Agendize for City Council agenda the citizen Recreation and Park Commission recommendation made at August 2023 meeting to develop the Service Plan. 4. Fund the development of a Service Plan to evaluate the formation of a Special District, working with regional agencies and community stakeholders. 5. Develop scope of work to develop Service Plan and advertise to engage a consultant team to support completion of the Plan and the community engagement process.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Internal staff costs 2. Internal staff costs 3. Internal staff costs 4. Depends on regional agency participation. Could be as much as \$200,000 5. Internal staff costs	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Legal Counsel • Finance Dept. • City Manager's Office • City Council
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Grants • Regional agency contributions 	

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.3: Align plan recommendations with annual budget planning and capital improvement project ranking

<p>Types:</p> <p>Project Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Ensure that frequent updates (during the budget process and at mid-year review at a minimum) are provided to the City Manager's Office and all other departments of the potential funding opportunities and needs relating to parks, recreation and community services programs and projects. 2. Revise CIP planning process to elevate priority of park and recreation related projects. 3. Provide quarterly updates to the Recreation & Parks Commission and seek feedback on process. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Internal staff costs 2. Internal staff costs 3. Internal staff costs 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept • All Other Departments • City Council
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Grants • Regional agency contributions • CIP 	

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.4: Amend the park development agreement (PDA) with regards to fees, waivers, parkland dedication, and trails easements as well as construction and maintenance responsibilities

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Complete formal review of cost to acquire and construct each park type (Neighborhood, Community etc.) to measure the accurate cost of growth impacts to ensure appropriate cost recovery goals are being met. 2. Research and explore converting to using Impact Fees instead of Residential Construction Tax to fund park development to assure developers are paying full share of cost of service. 3. Conduct an operational review of the operations related to parks and trails maintenance costs and purchase a CMMS (computerized maintenance management system) to define and track true operational costs and to identify inefficiencies and operational improvement opportunities. 4. Develop a standardized park development agreement with accompanying park/trail design standards to establish standards for residential development facilities. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Internal staff costs; may require outside consultant fees to perform objective analysis in a timely manner 2. Depends on external consultant costs. Estimate is between \$30,000 and \$40,000 3. Internal staff costs; cost of system purchase depends upon selected features. 4. Internal staff costs 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Legal Counsel • Planning Dept. • Finance Dept. • City Manager's Office • City Council
	<p>Sources:</p>	

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.5: Explore multiple funding sources for land acquisition, planning, parks/trails development, recreation, programming and improvements to existing facilities

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Assign responsibility to the new hired Resource Development staff positions identified in Goal 1.1 Action Steps using the resources identified in this reports as well as other research driven opportunities. 2. Develop a initial implementation plan which identifies likely funding sources to pursue and anticipated amount/timing. This implementation plan should be updated and presented during the annual budget process and mid-year financial update process. 3. Update implementation plan and present during each succeeding budget cycle 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Internal staff costs 2. Internal staff costs 3. Internal staff costs 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept • Finance Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Private foundation grants • Federal/Regional/Staff agency grants 	

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.6: Encourage or pursue private/public partnerships

Types: Project Program Policy	Action Steps: 1. Engage and assign internal staff task force suggested in objective 1.2 to identify local/regional foundations, companies, non-profits that can be approached to support operations and capital needs. Research NRPA and best practices in other agencies who are successful with partnership development. 2. Develop media outreach plan and solicitation material, with guidance from the City's communication office, to promote the department's goals and specific partnership opportunities. 3. Seek ideas and opportunities from the Recreation & Park Commission members.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Internal staff costs 2. Internal staff costs 3. Internal staff costs	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Finance Dept. • City Manager's Office • City Council
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Regional agency contributions 	

Goal 1: Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.7: Coordinate with Washoe County and establish joint planning sessions to discuss possible funding/cost sharing resources for future parks, trails, facilities and other amenities

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Schedule strategy meeting with Washoe County Park and Open Space Division staff to review operational activities and planned capital improvement projects. Jointly evaluate funding opportunities and potential efficiencies to work together. 2. Continue annual joint meetings of the citizen commissions between City of Reno, Washoe County and City of Sparks. 3. Schedule and conduct mutual site tours for city and county staff of adjacent facilities to gain understanding of mutual facilities challenges and opportunities. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Internal staff costs 2. Internal staff costs 3. Internal staff costs 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Washoe County Parks and Open Space Divisions • City of Sparks
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Regional agency contributions • Grants 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.1: Develop existing, undeveloped parkland in Reno. Create site specific context sensitive master plans and related design work. Implement site specific plans.

Types: Project Program Policy	Action Steps: 1. Use information contained within Chapter 2, Top Recommendation item #2, of this document as guidance regarding the development of site specific master plans and potential infrastructure work. 2. Coordinate with the City's Public Works Dept., Financing Dept., Engineering Dept., and Purchasing Dept. to identify potential park improvement projects, their scopes of work and cost estimates. Submit the proposed projects for placement on the CIP list for funding and construction. 3. Determine the priority of enhancements to be done. It is recommended that at least one project per park is planned for each year. This will distribute the work evenly throughout the City thus making sure each area of Reno receives attention.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Staff time 2. Staff coordination and time; Depends on the scope of work for each project. 3. Depends on the scope of work for each project.	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Finance Dept. • Engineering Dept.
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • CIP • Donations • Consult PROS Plan Funding Matrix 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.2: Improve existing parks based on the Parks, Recreation, Open Space and Trails Master Plan site observations and needs assessment, conducted annually by the City and outlined in its Facility Condition Analysis Report.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Establish standards for park and recreation equipment, facilities and amenities. When repairs or replacements need to be done, these standards will ensure the quality of improvements matches or exceeds the previous conditions. 2. Develop a rating system to determine the level of maintenance and/or repairs needed. 3. Replace facilities/amenities deemed irreparable and/or unsafe for continued use. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse policy development 2. Inhouse policy development 3. Depends on the scope of work for project 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • CIP 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.3: Implement consistent park signage and wayfinding.

Types: Project Program Policy	Action Steps: 1. Establish a signature Parks and Recreation system brand. Ensure that fonts, colors, and logos are consistently used at all City parks and recreation sites and facilities. 2. Develop a standard for signage materials, construction and placement. 3. Strategically place informational and wayfinding signage along trails. Information can include (but not limited to) such things as history, details of flora/fauna, distance traveled, and locations of restrooms and trailheads.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Depends on the scope of work and optional use of consultant 2. Inhouse policy development 3. Inhouse program development	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept. • Public Works
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Consult PROS Plan Funding Matrixx 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.4: Coordinate with local organizations to assist with park improvements and maintenance recommendations.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Establish partnerships with local organizations through programs such as park and event sponsorships. 2. Identify where the local organizations may be more efficient at handling specific task. This can free up labor and/or capital that can be implemented at another park and recreational project, program, or facility. 3. Regularly (one a month, every other month) meet with local organizations to keep them up-to-date on what parks and recreation projects are taking place. Provide volunteer opportunities for participation in the projects. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Inhouse staff research 3. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Partnership agreements • Consult PROS Plan Funding Matrix 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.5: Continue to provide the best possible standards of care/maintenance for all park and trail facilities. Establish and maintain standards to help increase a positive user experience.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Establish standards for the maintenance of park and recreation equipment, facilities and amenities. When repairs or replacements need to be done, these standards will ensure the quality of improvements matches or exceeds the previous conditions. This step coincides with Obj. 2.2 developing standards for type of recreational equipment. 2. Partner with local businesses, civic groups and local organizations to assist in clean-up initiatives that the local parks and along the trails. 3. Continue to support the Adopt-A-Park Program. 4. Establish regularly scheduled maintenance teams to visit the parks and recreational facilities, thus ensuring each park and facility receives consistent care. 5. Prioritize the maintenance of parks, trails and recreational facilities in the City's annual budget. 6. Coordinate with the City's Public Works Dept., Financing Dept., Engineering Dept., and Purchasing Dept. to identify potential large maintenance projects, their scopes of work and cost estimates. Submit the proposed projects for placement on the CIP list for funding. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse staff research 2. Staff coordination and time 3. Depends upon participation of outside agencies and amount of materials needed 4. Staff coordination and time 5. Inhouse policy development 6. Inhouse project development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Partnership agreements • Donations • Consult PROS Plan Funding Matrix • CIP 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.6: Coordinate improvements with annual budget discussions recommendations.

Types: Project Program Policy	Action Steps: 1. Develop short-, mid-, and long-range plans through coordinated efforts with the Public Works Dept., Finance Dept., and the Purchasing Dept. This may assist in locating funding well in advance of the improvement/maintenance projects taking place, as well as establishing an annual practice of earmarking funds for future projects. 2. Prioritize the development and maintenance of parks, amenities, and facilities in the City's annual budget. As mentioned in Obj. 2.5, this will assist in ensuring that the parks and associated amenities/facilities will be well maintained and increase positive user experience. 3. Schedule meetings with other City departments to coordinate projects. This can identify projects similar in scope, thus assisting in creating efficiencies in funding, procurement, and construction.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Inhouse plan development 2. Inhouse policy development 3. Staff coordination and time	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Engineering Dept. • Finance Dept.
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • CIP 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.7: Provide significant improvements to older Neighborhood Parks as a key revitalization effort.

Types: Project Program Policy	Action Steps: 1. Determine the priority of improvements, repairs and renovations for each Neighborhood Park. It is recommended that at least one major improvement be planned for each of the older Neighborhood Parks each year if possible. This will assist in evenly distributing improvements throughout the community. 2. Coordinate with other departments such as Public Works, to identify projects which can be linked and worked on under the same scope. 3. Use findings from the community surveys, and stakeholder feedback to identify needed improvements. 4. Coordinate with the City's Public Works Dept., Financing Dept., Engineering Dept., and Purchasing Dept. to identify potential park improvement projects, their scopes of work and cost estimates. Submit the proposed projects for placement on the CIP list for funding and construction. This can be made to work with Obj. 2.5, Action Step #6 regarding maintenance as combining the improvements and maintenance work can enhance the efficiency of funding one project as opposed to multiple.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Staff coordination and time; Depends upon the scope of work for each project. 2. Staff coordination and time 3. Inhouse research and project development 4. Staff coordination and time	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Public Works • Finance Dept. • Purchasing Dept.
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • CIP 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.8: Improve existing parks to introduce all-inclusive play elements such as at Inspiration Station at Dick Taylor Park.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Establish partnerships with local organizations through programs such as park and event sponsorships. 2. Identify where the local organization may be more efficient at handling specific tasks. This can free up labor and/or capital that can be implemented at another park and recreational project, program or facility. 3. Regularly (one a month, every other month) meet with local organizations to keep them up-to-date on what parks and recreation projects are taking place. Provide volunteer opportunities for participation in the projects. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon scope of work 2. Depends upon scope of work 3. Inhouse research 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Finance Dept. • Public Works Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Partnership Agreements • Private foundation grants • Donations • Consult PROS Plan Funding Matrix 	

Goal 2: Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.9: Replace damaged site furnishings.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Develop a regular site review for each park and recreational facility. Site review should include examination of existing equipment, furnishings, and amenities to determine condition and need for maintenance/replacement. 2. Develop a rating/replacement system to be used in tracking the condition of site furnishings, facilities, and amenities. As mentioned in Obj. 2.2, this will assist in the continual improvement of existing parks and recreation facilities. 3. Develop a user-friendly online platform for citizens to submit maintenance requests and report safety concerns. 4. Establish standards for park and recreational facility amenities and furnishing. These standards will ensure the quality of replacements matches or exceeds the previous amenities and furnishings. This action will ensure that existing parks continue to be maintained and improved as encouraged by Action Step # 1 in Obj. 2.2. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff time 2. Inhouse project development 3. Depends upon the scope of work 4. Inhouse policy development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Park & Recreation Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 3: Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.1: Increase City staff to support recreational and programming efforts.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Identify and obtain additional funding sources to bolster the existing budget for the parks and recreation system, thus providing the ability to hire additional staff. A funding matrix has been provided with this Master Plan which provides lists and summaries of various funding sources to be considered by the City. 2. Identify specific positions which need to be filled based on programming needs. 3. Identify potential to partner with private businesses, civic groups, and/or non-profit organizations to provide volunteers in support of recreational programming efforts. 4. Budget, recruit and hire a permanent 1.0 FTE Resource Development position and a 1.0 FTE Administrative Assistant support position for the Parks and Recreation Department to support increasing and diversifying the resources for the Department, including recreation services that are unfunded or underfunded. The hiring of a Resource Development position as mentioned in Obj. 1.1, Action Step #2, can assist in identifying and implementing revenue enhancements, thus additional funding for the Department. 5. Reevaluate all existing partnership or other user agreements to update roles and responsibilities, assure compliance to contracts and evaluate scope of services for all partners. Encourage new agreements to expand services through partners, both non-profit and for-profit. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse research 2. Inhouse research 3. Staff coordination and time. 4. Personnel cost depends upon job description; estimated at \$75,000-\$100,000/annually 5. Staff coordination 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Legal Counsel • Human Resources Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Consult PROS Plan Funding Matrix 	

Goal 3: Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.2: Engage citizens, local partners and elected and appointed officials regarding recreation and programming needs.

Types: Project Program Policy	Action Steps: 1. Host community events that provide citizens with an opportunity to voice opinions and recommendations for recreation programs. 2. Utilize online surveys, mail surveys, recreation program participant focus group meetings and town hall meetings to obtain input from participants. 3. Coordinate and communicate with internal departments, such as Public Safety, Economic Development, and Housing and Neighborhood Development to identify opportunities where parks and recreation services can be integrated to meet core community needs and promote economic vitality, according to the ReImagine Reno Master Plan Guiding Principles.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Depends on the details of the event 2. Depends upon the scope of work 3. Inhouse research; additional costs if consultant is used	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept. • Public Safety • Economic Development • Housing and Neighborhood Development
	Sources: <ul style="list-style-type: none"> • General Fund • Consult PROS Plan Funding Matrix 	

Goal 3: Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.3: Broaden Reno's recreation activities and programming at neighborhood and community parks working with partners. Consider pilot programs. Benchmark and pursue related activities.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Develop and foster partnerships with local businesses and organizations that may provide more specialized management and operations of recreational programs, thus creating efficiencies that will save the City money and supplement City staff. 2. Conduct a formal Recreation Services Assessment process including a scientific survey every 3-5 years. The purpose is to determine changes and preferences in recreational trends for the community in order to optimize application of City resources. Consult with NRPA on Best Practice models to use. 3. Partner with civic groups such as the Master Gardeners and Master Naturalists from the University of Nevada to provide educational/recreational opportunities to the community at the parks. 4. Schedule and conduct an annual strategic, facilitated staff retreat of park & recreation staff to identify key goals, strategies, resources and stakeholders needed to accomplish the City Council direction related to recreation services. Benchmark outcomes with action steps and include in the Department's Strategic Plan. Consult with NRPA on Best Practice models to use. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time; Depends upon participation of outside agencies. 2. Inhouse research; survey costs every 3-5 years estimated at \$10,000-\$15,000 3. Depends upon participation of outside agencies and materials needed. 4. Staff time; mtg facilitation costs estimated at \$3,000-\$4,000 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Partnership agreements 	

Goal 3: Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.4: Partner with local organizations, civic groups, businesses, health providers, educational providers and similar entities to provide recreation and programming opportunities.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Partner with civic groups such as the Master Gardeners and Master Naturalists from the University of Nevada to provide educational/recreational opportunities to the community at the parks. Developing this partnership as mentioned in Obj. 3.3 will support the creation of new recreation programming opportunities within the neighborhoods and communities. 2. Partner with local businesses, sport organizations, and gyms to provide specialized recreational opportunities to the community as this is inline with Obj. 3.3 Action Step #1. Allow for partner to schedule use of park(s) and recreational facilities if needed. 3. Continue to foster partnerships with organizations such as One Truckee River, to encourage the use of the Truckee River and its recreational programming. 4. Use the Service Delivery Model in PROS Plan Table 2-7 to assess the City's role in providing specific recreation programs/services to most efficiently use the City's resources. 5. Review, update and redesign the City's website related to parks and recreation services and facilities, to attract more partnerships and inform/engage the community. Routinely refresh and update data related to services posted during the pandemic. Include hyperlinks to the websites of key partners who provide services on behalf of the City. For example, Truckee Meadows Parks Foundation and Sky Tavern Ski Junior Ski Program. Review other successful agency websites, through the National Park and Recreation Association, to glean relevant and first-class ideas to enhance the website. Expedite completing the work through outsourcing to a qualified website designer working with the IT Department. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon participation of outside agencies and materials needed. 2. Depends upon participation of outside agencies and materials needed. 3. Depends upon participation of outside agencies and materials needed. 4. Staff time 5. Staff time; some work may be done through consultant and costs will depend upon scope of work. 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Information Technology Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Partnership agreements 	

Goal 3: Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.5: Continue to coordinate with local sports leagues. Maximize the use of existing sports facilities. Increase organized team sport facilities as demand becomes unmet.

Types: Project Program Policy	Action Steps: <ol style="list-style-type: none"> 1. Create regular (monthly, bi-monthly, quarterly) meeting with local sports leagues to discuss league schedules, facility rentals and upcoming facility projects (maintenance/repairs). 2. Conduct a needs assessment specifically focused on the needs and demands of the local sports league. This will assist in making sure that partnerships continued to be fostered. 3. Proactively identify potential locations for added City sports facilities. Include existing City owned properties in the review of potential locations. 4. Remain current with recreational sport trends as these may affect the City's need to either develop a new sports facility, convert an existing sports facility, or combine sporting needs into one facility. Accomplish this with user surveys, and attending regional and national professional park, recreation, aquatic facility and sports tourism conferences. 	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: <ol style="list-style-type: none"> 1. Staff time and coordination; Depends upon participation of outside agencies 2. Depends on scope of work detail 3. Inhouse research 4. Inhouse research and travel and training costs to attend conferences 	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept.
	Sources: <ul style="list-style-type: none"> • General Fund • Consult PROS Plan Funding Matrix • Voter-approved bond measure funds 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.1: Provide at minimum, 2 annual reviews and progress updates on the Parks, Recreation, Open Space and Trails Master Plan with staff and elected/appointed officials. Benchmark and pursue plan recommendations. These reviews should be coordinated with budget planning and budget updates.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Keep track of projects and objectives that have been completed as well as projects that are in process. Report the standing of these projects to keep Council and the community up-to-date on the enhancements of the parks, recreation and trail systems. 2. Coordinate with Public Works on the progress of any sidewalk or path construction as these projects can be used to enhance the City’s trail system. As these projects are completed, a trail system map should be developed showing the latest connections and where new connection will soon be started/completed. 3. Focus on a minimum of one project per park/recreational facility/trail to make sure enhancements are being made throughout the City. This is also recommended as part of Obj. 2.1, Action Step #3 to take steps in developing undeveloped parkland thus improving the City’s level of service. 4. As part of report(s), indicate the need to increase staffing levels based on the increased levels of service. Obj. 1.1, Action Step # 2 and Obj. 3.1, Action Step #4 also recommend the increase in staffing levels to not only provide services, but to also support administrative tasks and the identifying of revenue sources. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff time 2. Staff coordination and time 3. Staff coordination; Depends upon scope of work for each project 4. Inhouse research; Depends upon positions being requested 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • City Council • Recreation and Parks Commission
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Consult PROS Plan Funding Matrix 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.2: Work with City of Reno Community Development staff to ensure HOA parks, trails and open space are provided in new, larger neighborhoods and master-planned developments.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Ensure that development code requires that private/HOA parks are held to the same standards as the development of public parks. This will assist the City if the private/HOA parks are ever turned over to the City for ownership and maintenance. 2. Conduct predevelopment meetings between Parks & Rec., Community Development, and the developer well in advance of submitting any development documents. The meeting should include discussion of park/open space/trail placement and timing of construction. 3. Establish a monthly meeting between the Parks & Recreation Dept. and Community Development to identify areas of growth as well as to identify potential areas to have park and/or recreational facilities constructed to properly service these areas of growth. 4. Create a collaboration between the Parks & Recreation Dept. and Community Development in the implementation of the City's Comprehensive Plan and the Park, Recreation and Open Space Master Plan. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse policy development 2. Staff coordination and time 3. Staff coordination and time 4. Inhouse policy development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Community Development
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.3: Identify and acquire new parkland that will increase park service levels throughout all regions of the City.

Types: Project Program Policy	Action Steps: <ol style="list-style-type: none"> Using the Spatial Level of Service Map in Chapter 2, Top Recommendation #3, identify areas where the placement of parks will enhance the level of services being provided. Focus on acquiring land for the development of Close-to-Home parks based on the findings from the Gap Analysis. This will assist in providing an equitable distribution of parks throughout the City. Meeting with owners which have land in either sensitive environments or would like to protect land from further development. Discuss the use of such options as conservation easements or the sale of land with convenents restricting the use of land to parks and recreational use only. Coordinate with developers to include parkland, amenities and facilities to be used by the public. Make sure that the parks and facilities are falling within the service range of the park classification being developed. Revisit the Residential Construction Tax (RCT) and determine the option to convert to an Impact Fee methodology to support the acquisition of parkland. 	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: <ol style="list-style-type: none"> Inhouse research Inhouse research; Cost to work with realtor to purchase land Staff coordination; Inhouse policy development Staff coordination and time Inhouse research and policy development 	Responsibility: City: <ul style="list-style-type: none"> Parks & Recreation Dept. City Council Purchasing Dept. Finance Dept.
	Sources: <ul style="list-style-type: none"> City of Reno General Fund and other applicable funds Private foundation grants Donations Consult PROS Plan Funding Matrix 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.4: Prioritize development of new parks in the under-served regions of the City to help increase overall level of service.

Types: Project Program Policy	Action Steps: <ol style="list-style-type: none"> 1. Focus on acquiring land for the development of Close-to-Home parks based on the findings from the Gap Analysis. This will assist in providing an equitable distribution of parks throughout the City. 2. Coordinate with City Council to allocate funds toward the enhancement of parks and recreational facilities within under-served regions of Reno. 3. Meet with members (children and adults) of areas deemed to be under-served to identify what amenities and/or facilities they would like to see as part of the park system in their specific community. 4. Identify any existing City-owned land that can be converted to parkland within the under-served areas. 	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: <ol style="list-style-type: none"> 1. Depends upon multiple factors such as acreage, location, and condition of land. Recommend working with local realtor on land acquisition costs. 2. Staff coordination and time 3. Staff time 4. Inhouse research 	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Purchasing Dept. • City Council
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Donations • Consult PROS Plan Funding Matrix 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.5: Develop priorities for renovated and new park facilities based on LOS needs.

Types: Project Program Policy	Action Steps: <ol style="list-style-type: none"> Using the Spatial Level of Service Map in Chapter 2, Top Recommendation #3, identify areas where the placement of parks will enhance the level of services being provided. Focus on acquiring land for the development of Close-to-Home parks based on the findings from the Gap Analysis. This will assist in providing an equitable distribution of parks throughout the City. Meeting with owners which have land in either sensitive environments or would like to protect land from further development. Discuss the use of such options as conservation easements or the sale of land with convenents restricting the use of land to parks and recreational use only. Coordinate with developers to include parkland, amenities and facilities to be used by the public. Make sure that the parks and facilities are falling within the service range of the park classification being developed. Revisit the Residential Construction Tax (RCT) and determine the option to convert to an Impact Fee methodology to support the acquisition of parkland. 	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: <ol style="list-style-type: none"> Inhouse research Inhouse research; Cost to work with realtor to purchase land Staff coordination; Inhouse policy development Staff coordination and time Inhouse research and policy development 	Responsibility: City: <ul style="list-style-type: none"> • Parks & Rec. Dept. • City Council • Purchasing Dept. • Finance Dept.
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Private foundation grants • Donations • Consult PROS Plan Funding Matrix 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.6: Develop a lifecycle program with priorities for the redevelopment/improvement of existing parks and facilities improving park quality service levels.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Develop short-, mid-, and long-range plans through coordinated efforts with Public Works, Finance, and the Purchasing Departments as mentioned in Obj. 2.6, Action Step #1 to ensure coordination takes place with the annual budget discussions. Taking this proactive approach will assist in locating funds well in advance of the improvement/maintenance projects. 2. Determine the priority of enhancements, repairs and renovations to be done. It is recommended that at least one project per park and recreational facility be planned for each year. This will distribute the work evenly throughout Reno thus making sure each area receives attention. 3. Develop a reoccurring meeting (weekly, bi-weekly, monthly) as mentioned in Obj. 2.9, Action Step #1 field inspection process, to include documentation whereby Parks & Recreation staff will travel to sites and conduct inspections of facilities, amenities, and equipment documenting their conditions and identifying any needs for repair, replacement, or renovation. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Inhouse program development; Depends on items that need to be repaired and/or replaced and the scope of work to complete repair/ replacement 3. Inhouse program development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 4: Provide an accessible and well distributed parks and recreation system throughout the entire community.

Objective 4.7: Coordinate citywide park system improvements with annual budget discussions.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <p>1. Use the Spatial Level of Service Map (Chapter 2, Top Recommendation item #3) to locate sites within each area lacking parks and/or recreational facilities and take proactive steps to acquire the land. This Action Step is supported by Obj. 4.3, Action Step #1 as it encourages the City to seek land to acquire for the use of parkland in underserved areas.</p> <p>2. Develop short-, mid-, and long-range plans through coordinated efforts with Public Works, Finance, and the Purchasing Departments as mentioned in Obj. 2.6, Action Step #1 to ensure coordination takes place with the annual budget discussions. Taking this proactive step will assist in locating funds in advance of the improvement/maintenance project taking place. This should include coordinating the development of scopes of work and cost estimates for projects seeking to be placed on the City's CIP list.</p> <p>3. Seek to obtain additional funding for park and recreational facility improvements through grants, public-private partnerships and non-profit agencies. Goal #1 provides various Action Steps which can be used in conjunction with this Objective.</p>	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <p>1. Inhouse research; Additional costs will come from property acquisitions</p> <p>2. Inhouse plan development</p> <p>3. Inhouse research and policy development</p>	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Purchasing Dept. • Public Works Dept. • Finance Dept. • Engineering Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Private foundation grants • Donations • Consult PROS Plan Funding Matrix 	

Goal 5: Provide high-quality facilities/amenities to meet the needs of the growing and diverse community and all user types.

Objective 5.2: Continue to engage citizens, local partners, and elected/appointed officials regarding facility and amenity desires and trends.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Conduct a town hall meeting, at least twice a year, where the community can provide comments regarding the existing recreational services and amenities, along with providing input on what they would like to see added. 2. Meet with local organizations to identify what trends they see coming in the recreational field. This will assist the City’s parks and recreation system to determine if the trend(s) will be something they will be providing or if that is something best left for the local organizations to offer. This will also assist in determining what equipment or changes will be required to the parks and recreational facilities ahead of the budget process. 3. Conduct quarterly meetings with City Council members in order to gage input they have received from their constituents regarding needs and desires. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Staff coordination and time; Dependent on the level of participation from outside entities 3. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 5: Provide high-quality facilities/amenities to meet the needs of the growing and diverse community and all user types.

Objective 5.2: Implement a long-range program for continued improvement of Reno’s parks system based upon the Parks, Recreation, Open Space and Trails Master Plan. Benchmark and pursue plan recommendations as identified in the needs assessment.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <p>1. Using the Parks Master Plan, proactively identify and/or acquire land that can be used for the development of need parkland. Land can also be banked for future parkland use as need arises. Actions Steps which are part of Obj. 4.3 provide additional steps that can be taken in the acquisition of land for parks.</p> <p>2. As in Obj. 4.2, Action Step #3, meet with the City’s Planning Department on a monthly basis to identify growth trends in the City of Reno. More specifically, identify what areas of the City are seeing growth and use this information to determine potential parkland and facilities needs.</p> <p>3. Coordinate with the State of Nevada, the County of Washoe, and surrounding municipalities on their projected growth as well as their potential parks, recreation and trail projects. Goal #1, Obj. 1.7 ties in with this Action Step as it encourages coordination on the funding and possible cost-sharing in the developmen of future parks, trails and other amenities.</p>	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <p>1. Depends upon multiple factors such as acreage, location and condition of land. Recommend working with local realtor on land acquisition costs.</p> <p>2. Staff coordination and time</p> <p>3. Staff coordination and time</p>	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Planning Dept. • Purchasing Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 5: Provide high-quality facilities/amenities to meet the needs of the growing and diverse community and all user types.

Objective 5.3: When designing future parks, consider the Parks, Recreation, Open Space and Trails Master Plan's need assessment and identified programming desires.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Ensure that all parks and recreational facilities are made equally accessible for all ages and abilities. Designs shall comply with ADA requirements and any other federal, state and local accessibility regulation. 2. Include shade structures as part of the playgrounds. 3. Activate the Truckee River as a complete linear park throughout the length of Reno. 4. Determine the optimal service delivery method for recreational programs as discussed in Top Recommendation #5. 5. Include multi-generational activities and programs which allows everyone to participate together. Obj. 2.8 of Goal #2 encourages that existing parks are improved to include all-inclusive play elements and as an example Inspiration Station at Dick Taylor Park is used. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon scope of work details 2. Depends upon the scope of work and the type of structures to be used. 3. Depends upon scope of work details 4. Inhouse policy determination 5. Inhouse program development; Depends upon cost of materials/ equipment needed 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. •
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • CIP • Partnership agreements • Consult PROS Plan Funding Matrix 	

Goal 6: Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.1: Create site specific master plans for both Truckee River, Mill Street Sports Field Complex and implement improvements outlined in Sierra Vista Park Master Plan. Implement site specific plans.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> Using the Parks Master Plan, proactively identify and/or acquire land that can be used for the development of need parkland. Land can also be banked for future parkland use as need arises. Meet with the City’s Planning Department on a monthly basis to identify growth trends in the City of Reno. More specifically, identify what areas of the City are seeing growth and use this information to determine potential parkland and facilities needs. Coordinate with the State of Nevada, the County of Washoe, and surrounding municipalities on their projected growth as well as their potential parks, recreation and trail projects. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> City has allocated \$3 million in American Rescue Act Program funds for this project. Staff time; consultant fee depends upon scope of work to update concept plans. Cost depends upon phasing improvements that are selected by the City. Cost depends upon selected City priority project and defined scope of work for phased design, engineering and construction. 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> Parks & Recreation Dept. Public Works Department
	<p>Sources:</p> <ul style="list-style-type: none"> ARPA Funds PROS Plan Funding Matrix Voter approved bond measure funds Partnership agreements General Fund CDBG funds 	

Goal 6: Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.2: Maintain parks and trails location map to print and publish. Continue to utilize the City's website to post information regarding Reno's amenities and events.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Establish a process to be done monthly whereby trail and park information is provided to the City's GIS personnel to be used to keep maps and weblinks current. Coordinate with the Truckee Meadows Parks Foundation to highlight and provide accurate information from the Regional Trails Plan. 2. Coordinate with City's IT and Communications Departments in developing content to be posted on the City's website and social media pages. Coordination should be done a few weeks in advance of any event, project or program date to ensure advanced notice is released to the community. 3. Work with the City's Economic Development Dept. to promote the City's parks and trail as locations to host sporting events such as field sport tournaments and running/bicycle races. 4. Coordinate with the Truckee Meadows Parks Foundation to highlight and use the Regional Trails Plan to promote the special events. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Staff coordination and time 3. Staff coordination and time; Depends on outside group's participation and materials/equipment/personnel needed 4. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Economic Development Dept • City IT/GIS Dept • Communications Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Partnership agreements 	

Goal 6: Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.3: Coordinate with Truckee Meadows Regional Planning Agency and One Truckee River to provide safe water access to the Truckee River.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Use recommendations regarding locations for access and safety that are included in the One Truckee River Management Plan and the City of Reno Downtown Action Plan. 2. Once the 2023-2024 Truckee River Plan is adopted, schedule quarterly meetings with the Truckee Meadows Regional Planning Agency, Washoe County, Truckee Meadows Parks Foundation and One Truckee River to discuss implementation of goals for the recreational use of the Truckee River. 3. Schedule biannual meetings with the Downtown Reno Partnership business association to inform/engage/coordinate efforts in the Truckee River Plan implementation process. 4. Assure that all proposed access points to the Truckee River are connected to the City's trail/sidewalk system. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse research 2. Staff time; Depends upon participation of outside entities 3. Staff coordination and time 4. Inhouse project planning 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • One Truckee River • Truckee Meadows Regional Planning Agency • Downtown Reno Partnership • Washoe County • Truckee Meadows Parks Foundation
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund 	

Goal 6: Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and

Objective 6.4: Strengthen and increase private and corporate partnerships to expand current and future special events.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Foster existing partnerships through regular (monthly, quarterly) meetings with existing partners where the Parks & Recreation Dept. provides updates on existing and upcoming projects and seeks input on proposed projects and events. 2. Encourage sponsorship participation in City Parks & Recreation events. 3. Establish meetings with private and corporate groups which have not yet developed a partnership with the Parks & Recreation Dept. Meetings should include benefits to be gained through development of a partnership such as displaying commitment to the community, name recognition, helping to increase the quality-of-life for the community, and supporting the health and vitality of the parks and recreation system. 4. Partner with the City's Economic Development Dept. to attract potential businesses to Reno by promoting partnership opportunities in events and projects, including sponsoring public art and sculpture on the Truckee River or at the City parks. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Inhouse policy development 3. Staff coordination and time; Inhouse policy development 4. Staff coordination and time; Inhouse policy development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Economic Development Dept • Communications Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Chamber of Commerce • Event organizers
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Partnership agreements 	

Goal 6: Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.5: Coordinate improvements with annual budget discussions.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Implement recommendation by ReImagine Reno Comprehensive Plan which encourages the City to focus on and invest in outdoor recreational facilities. 2. Develop short-, mid-, and long-range improvement/project plans through advanced coordination with Public Works, Finance, and Engineering departments as mentioned in Obj. 2.6, Action Step #1 to ensure coordination takes place with the annual budget discussions. This will assist in identifying projects, scopes of work and cost estimates for the CIP process and the annual budget process. 3. Conduct a review of projects/improvements included in this PROS document with other City departments to identify potential synergies where shared costs can be made and reflected in the budget discussions. 4. Establish a meeting with the Truckee Meadows Regional Planning Agency and Washoe County to identify potential cost sharing projects and determine best scheduling of the projects. This will assist in determining which budget cycle the projects will need to be part of. Goal #1, Obj. 1.7 ties in with this Action Step as it encourages coordination on the funding and possible cost-sharing in the development of future parks, trails and other amenities. 5. Meet with local history and cultural groups to identify potential park enhancements such as signage or monuments that will highlight historic/cultural people, events and places. Tying these to park projects together can assist in supporting applications for grants and seeking funding from philanthropy groups. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse project development 2. Inhouse plan development; Staff coordination and time 3. Staff coordination and time 4. Depends upon the participation of outside entity 5. Depends upon the participation of outside entities: Inhouse research of funding opportunities 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Finance Dept. • Engineering Dept. • Public Works <p>Outside Entities:</p> <ul style="list-style-type: none"> • Truckee Meadows Regional Planning Agency • Planning Agency • Washoe County
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund 	

Goal 6: Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.6: If needed to support site specific master plans/programming, acquire property to expand Truckee River Park.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Coordinate with the Truckee Meadows Regional Planning Agency, Washoe County, and the Nevada Land Trust to determine areas proposed for expansion and identify any potential cost sharing that can take place in land or easement acquisitions. 2. Implement ReImagine Reno's Guiding Principle #7 which calls for acquiring and retaining a minimum 50-foot strip of property or easements on the banks of the Truckee River on either side. 3. If not acquiring land through purchase, negotiate with property owners along the Truckee River to establish conservation easements which will allow for the preservation of the River greenway along with potentially allowing access to the public for recreational uses. Goal 4, Obj. 4.3 encourages the use of conservation easements to protect sensitive environments such as the Truckee River. 4. To ensure continued protection of the waters of the Truckee River, refer to the One Truckee River Management Plan in support of developing site specific that will avoid negatively impacting the River and its surroundings. 5. To elevate the importance of the Truckee River, work towards designating the entire Truckee River Corridor, owned by the City or other governmental agencies as a Linear Park within City limits. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon the participation of outside agency 2. Inhouse project development 3. Staff coordination; Inhouse project/policy development 4. Inhouse project development; Additional costs could come from the use of a consultant firm to support development of site plan details. 5. Staff coordination; may include costs to acquire land and easements in the long-term. 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Purchasing Dept • Finance Dept. • Planning Dept. • Legal Counsel <p>Outside Entities:</p> <ul style="list-style-type: none"> • Truckee Meadows Regional Planning Agency • Washoe County • Nevada Land Trust
	<p>Sources:</p> <ul style="list-style-type: none"> • PROS Plan Funding Matrix • Voter-approved bond measure • Partnership Grants and Donation 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.1: Increase trail service levels through the identification and acquisition of lands or easements for new trail corridors.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Implement ReImagine Reno's Guiding Principle #7 which calls for acquiring and retaining a minimum 50-foot strip of property or easements on the banks of the Truckee River on either side. Potential for properties along the River to be acquired by easement or fee simple to be incorporated into the river trail extension projects. 2. Coordinate with the Truckee Meadows Regional Planning Agency, Washoe County and Truckee Meadows Parks Foundation to determine areas proposed for expansion and identify any potential cost sharing that can take place in land acquisitions for trail connections. 3. If not acquiring land through purchase, negotiate with property owners to establish easements which will allow for the conservation of the natural areas with allowing access to the public for recreational uses. Goal 4, Obj. 4.3 encourages the use of conservation easements to protect sensitive environments such as the Truckee River. 4. Partner with owners of utility easements to allow for use a part of the City's trail system. 5. Conduct a detailed feasibility study, working with the Regional Transportation Commission (RTC) to specifically analyze the needs for a connected multi-modal trail system throughout the City of Reno. 6. Add the existing and proposed trail system to the City's Major Transportation Plan. This will provide support to the required construction of a trail located within a proposed development project. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse research and policy development 2. Staff coordination and time; Depends upon outside entity's participation 3. Staff coordination; Inhouse project/policy development 4. Staff coordination; Depends upon participation of outside entity 5. Depends upon the scope of work details 6. Inhouse policy development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Purchasing Dept • Finance Dept. • Legal Counsel • Public Works Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Truckee Meadows Regional • Washoe County • Truckee Meadows Parks Foundation and Trails Working Group
	<ul style="list-style-type: none"> • Sources: RCT or Impact Fees (paid with private development funds) • PROS Plan Funding Matrix • Partnership agreements • Voter-approved bond measure 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.2: Work with planned communities to ensure trail amenities, easements, and connectivity to adjacent parks and trail corridors.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Work with Public Works, City Engineering and Community Development to ensure that City development codes include standards for the planning, design and construction of all trails within the City. Required that both public and private trail systems use these standards. 2. Meet with private developers prior to the submittal of any development application to coordinate location, construction and amenities of trail. 3. Require that as part of the development process that covenants and restrictions are developed of the HOA. Ownership and maintenance of trails, amenities and any related feature should be included in the document. This Action Step supports the recommendation contained within Obj. 4.2, Action Step #1 which requires that HOAs be held to the same standards as the development of public parks. 4. City to develop park development agreement templates that are consistent in terminology and specifications. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse development of standards 2. Staff coordination and time 3. Inhouse policy development 4. Inhouse policy development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Legal Counsel • Public Works Dept. • Office of the City Manager • Community Development/ Planning Dept • Engineering Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.3: Connect Reno parks and key activity nodes with new trails as shown on the Proposed Trail Map.

Types: Project Program Policy	Action Steps: 1. Conduct a detailed feasibility study to analyze the needs and locations for a connected multi-modal trail system throughout the City of Reno. 2. Prepare and implement safe routes to school programs to improve the pedestrian mobility near schools. 3. Partner with property owners on dedicating land for trails or creating easements for public trails. 4. Develop short-, mid-, and long-range plans for the multi-modal transportation system through coordinated efforts with Public Works and Community Development Departments.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Depends upon scope of work details 2. Staff coordination; Depends upon participation of outside entity 3. Staff coordination and time; Depends up participation of property owners 4. Inhouse plan and policy development	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Purchasing Dept • Finance Dept. • Public Works Dept. Outside Entities: <ul style="list-style-type: none"> • Regional Transportation Commission • Washoe County • Washoe County School District
	Sources: <ul style="list-style-type: none"> • Federal transportation funding • PROS Plan Funding Matrix • Grants and Donations 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.4: Preserve and utilize drainage, utility and natural creek corridors as potential linkage corridors throughout the City.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Coordinate with the Public Works Dept to identify trail connection opportunities within the city-wide stormwater and drainageways and utility easements. 2. Work with the Truckee Meadows Parks Foundation Trails Working Group to implement trail connections as identified in the Regional Trails Plan. Obj. 5.3, Action Step #5 supports this as it is recommended that the Truckee River be made into a complete linear park throughout the length of Reno. 3. Research/connect with other regional partners, (ie, City of Carson, Washoe County) to share creative ways trails have been developed in similar manner. 4. Identify opportunities with new private residential and commercial developments where trail connections could be incorporated into the development plans. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination 2. Staff coordination 3. Staff coordination 4. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Washoe County • Truckee Meadows Park • Foundations Trails Working Group • City of Carson
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.5: Coordinate trail strategies with other City mobility efforts.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Use the ReImagine Reno Comprehensive Plan as a primary guide to the establishment of a connected trail system that links to the Regional Trails Plan. The Comp Plan sets priorities for the development and maintenance of trails, trailheads and access points. Priorities can be found in Guiding Principles 4, 6, and 7. 2. Implement strategies developed as part of the Regional Trails Plan that was completed in 2021. This report identified non-motorized routes for trail connectivity. Formally adopt the Regional Trails Plan. 3. Establish a meeting with the Truckee Meadows Parks Foundation to determine what trail improvement projects are priority, their status and what support the City can play in the furthering of trail mobility. Obj. 5.3, Action Step #5 and Obj. 7.4, Action Step #2 supports this as it is recommended that the Truckee River be made into a complete linear park throughout the length of Reno. 4. Meet with the Regional Transportation Commission of Washoe County, to discuss surface transportation projects and plans. Discuss how trails can be integrated into their projects and plans to enhance the mobility of the City of Reno and the Washoe County region. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse program development 2. Inhouse program development 3. Depends upon participation of outside entity 4. Depends upon participation of outside entity 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Engineering Dept. • Finance Dept. • City Council <p>Outside Entities:</p> <ul style="list-style-type: none"> • Regional Transportation Commission • Washoe County • Truckee Meadows Park Foundation
	<p>Sources:</p> <ul style="list-style-type: none"> • Grants and Donations • Federal Transportation Funds • Voter approved bond measure 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.6: Coordinate improvements with annual budget discussions.

Types: Project Program Policy	Action Steps: 1. Focus on constructing the smaller gaps in the existing trail network to make a bigger impact. These projects should be done even throughout Reno in order to enhance trail useage and accessibility in every Ward. 2. Support the development of a feasibility study to specifically analyze the needs and locations of a connected multi-modal trail system throughout the City of Reno. 3. Prepare and implement safe routes to school; programs to improve pedestrian mobility near the schools. 4. Establish yearly meetings with the Public Works Engineering, Community Development, and Finance departments prior to the start of the CIP and budget proces to discuss potential projects, scopes, estimated costs, and possible funding sources. This coordination will assist in developing thoroughly vetted improvement projects to be presented as part of the budget. 5. Establish meetings with the Public Works Department to coordinate projects. Such coordination can assist in finding efficiencies between projects, thus possibly enabling projects to be consolidated and saving the City money.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Depends upon scope of work details 2. Depends upon scope of work details 3. Inhouse program development 4. Staff coordination and time 5. Staff coordination and time	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Engineering Dept. • Finance Dept. • Public Works Dept.
	Sources: <ul style="list-style-type: none"> • General Fund • CIP funds • PROS Plan Funding Matrix • Federal Transportation funding 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.7: Provide trail amenities such as trashcan, benches and lighting.

Types: Project Program Policy	Action Steps: 1. Conduct an inventory of amenities on existing trails. 2. Speak with trail users to obtain input on what type of amenities are preferred along the trails and input on best locations for placement of the amenities. 3. Determine if solar or electric powered lighting will be used. Coordination with local electrical provider and Public Works is recommended in selection process. 4. Identify existing trailheads and other trail access points as these are locations where trashcans, benches, lighting, and hydration facilities should be placed. 5. Work with the City's Communications Dept. and Economic Development to create a sponsorship program which allows local businesses and citizens to sponsor amenities along trails.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Inhouse program; staff time 2. Inhouse program; staff time 3. Staff coordination and time 4. Inhouse research 5. Staff coordination and time; Inhouse program development	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Public Works • Purchasing Dept. • Communications Dep. • Economic Development Dept.
	Sources: <ul style="list-style-type: none"> • General Fund • CIP funds • Grants and Donation • PROS Plan Funding Matrix 	

Goal 7: Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.8: Implement way-finding trail signage.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Develop branding for use on signage along trail system. Branding will assist users in knowing they are using the City trail system which can be used to travel to various points of destination throughout the City. Goal #2, Obj. 2.3 focuses specifically on the creation of branding and signage to be implemented as part of the new parks, recreation and trail system. 2. Identify locations along trail system for the placement of wayfinding signage. Obj. 2.3, Action Step #3 works in coordination with this as it recommends the placement of informational and wayfinding signage along the trails. 3. Use wayfinding signs to provide additional details regarding history, flora & fauna, and cultural items found along the trail system. Obj. 2.3, Action Step #3 works in coordination with this as it recommends the placement of informational and wayfinding signage along the trails. 4. Research and apply for funding through trail related grants and/or develop partnerships with private businesses, civic groups and non-profits to sponsor wayfinding signage and amenities. Funds from sponsorship agreements should be used to directly fund the wayfinding program. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon scope of work details and if a marketing consultant is used. 2. Inhouse research 3. Inhouse research and program development 4. Inhouse research 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept. • Finance Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Civic • University Nevada Reno • Non-profit groups that can support research of items along trails • Great Basin Institute • Reno Historical Society 	
<p>Sources:</p> <ul style="list-style-type: none"> • Grants and Donations • PROS Plan Funding Matrix 		

Goal 8: Provide active stewardship of Reno’s natural resources and open space to enhance the health, safety and welfare of the community.

Objective 8.1: Identify and preserve environmentally sensitive areas such as significant tree coverage, water features, natural habitats and floodplain areas as open space and greenbelts.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p>	<p>Timeline:</p>
	<ol style="list-style-type: none"> 1. Partner with local schools, businesses, civic groups and local non-profits in the development of community park and open space clean-up events. Obj. 2.5, Action Step #2 and #3 seek the fostering of support from the community to maintain the local parks, facilities and trails. 2. Encourage and market local schools, businesses, civic groups, citizens and local non-profits to participate in the Adopt-A-Park and Adopt-A-Trail program. Obj. 2.5, Action Step #2 and #3 seek the fostering of support from the community to maintain the local parks, facilities and trails. 3. Implement the useage of informational signage at parks, open spaces and greenbelts identifying significant features such as flora & fauna, historic features, and cultural features. This will assist in identifying to the community areas within the parks & recreation system requiring protection and preservation. Obj. 2.3, Action Step #3 works in coordination with this as it recommends the placement of informational and wayfinding signage along the trails. 4. Proactively acquire strategic parcels and acreage for park and trail facilities that meet the city’s level of service needs and not rely on the development process to identify potentially unsuitable parcels for parks and trails; adopt a landbanking strategic policy to acquire land in advance of development. 5. Research, evaluate and consider conversion to Park Impact Fee in place of using Residential Construction Tax as a more relevant and realistic funding mechanism for parks, open space and trail acquisition and improvements. Obj. 1.4, Action Step #2 recommends that Park Impact Fees be research as a funding sources by assuring that developes pay their full share in the development of parks. 6. Develop standardized park development agreement that fully support City park design standards, and as guided by the Relmagine Reno Master Plan Guiding Principles. Obj. 1.4, Action Step 4 encourages the standardization of the park development agrements with accompanying park/trail design standards to establish standards for residential development facilities. 	<p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p>	<p>Responsibility:</p>
	<ol style="list-style-type: none"> 1. Staff time. Depends upon the participation of outside entities; Depends upon materials and equipment needed for clean-up events 2. Staff time. Depends upon the participation of outside entities 3. Inhouse project development; Depends upon scope of work of contract to hire firm to develop interpretive signage program. Start with large facilities, ie, Idlewild Park and Mira Loma Park. 4. Staff time; engage a commercial real estate firm to assist in identifying key parcels to acquire, assist in negotiations and completion of transaction; work with Nevada Land Trust to identify key open space and trail linkages to acquire in cooperation with Washoe County, as appropriate or adjacent to Washoe County open space lands or trail connections. 5. Staff time; may require funding for preparation of focused outside consultant assistance to develop Impact Fee alternatives for City Council consideration and action. 6. Staff time 	<p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept.
	<p>Sources:</p>	
	<ul style="list-style-type: none"> • Grants and Donations • Partnership agreements • Voter approved bond measure • CIP funds • Park Impact Fee 	

Goal 8: Provide active stewardship of Reno’s natural resources and open space to enhance the health, safety and welfare of the community.

Objective 8.2: Use open space and greenbelts for Linear Parks and trail corridors.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Execute a partnership retainer agreement with the Nevada Land Trust to support the City’s ReImagine Reno Master Plan’s open space, greenway, and trail related goals, especially along the Truckee River Corridor. 2. Support the adoption of the TMPF Truckee Meadows Trails Plan and Report by the Reno City Council to be incorporated into the City’s planning initiatives and documents. Continue to financially support the effort of the Trails program through the Truckee Meadows Parks Foundation as a partner. 3. Continue to support the City’s Downtown Action Plan that calls for the Truckee River trail to be continued as part of the efforts in creating the Tahoe Pyramid Bikeway system and an enhanced downtown River Corridor. 4. Support the implementation of Guiding Principle #7 in the City’s ReImagine Reno Master Plan that recommends acquiring and retaining a minimum of 50-foot strips of properties or easements along the Truckee River on both sides. This is to assist with the establishment of an interconnected network of open spaces, greenways, and trails. 5. Acquire greenbelts and linear strips of land within floodplains to be developed as part of the City’s trail and linear park system. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Inhouse policy development; funding to support Trails Program through TMPF is \$50,000-\$75,000/annually 3. Inhouse policy development 4. Inhouse policy development; Work with local real estate firm and the Nevada Land Trust to assist in land acquisitions and establishment of easements 5. Inhouse policy development; Work with local real estate firm and the Nevada Land Trust to assist in land acquisitions and establishment of easements 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Finance Dept. • Purchasing Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Nevada Land Trust • Property owners
	<p>Sources:</p> <ul style="list-style-type: none"> • Grants and Donations • Partnership agreements • Voter approved bond measure • CIP funds • Park Impact Fee • General Fun 	

Goal 8: Provide active stewardship of Reno’s natural resources and open space to enhance the health, safety and welfare of the community.

Objective 8.3: Encourage private development and master-planned communities to preserve/ promote sensitive areas and natural systems. Encourage creative design techniques to incorporate greenbelts and natural systems into a development’s overall design.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Recruit and hire professionally trained staff who are experienced and skilled in the process of open space and parkland acquisition and development review process, positions include Park Planner, Landscape Architect and Natural Resource Manager to support meeting the goals of open space acquisition program and to support the private development provision for park, open space and trail facilities. 2. Ensure that Development Code allows for flexible developments such as Conservation Zones and Open Space/Natural Area set-asides. If Development Code is prohibitive of such environmentally friendly developments, provide support to amending the Development Codes to permit such development practices. 3. Support the use of greenbelts and floodplains as open spaces for developments. To ensure useability by neighborhood, require the construction of trails with amenities within the natural features. Keep enhancements minimal to protect the natural ecosystem. 4. Support the use of eco-friendly bio-swales and pervious pavers in new developments to include their use in the neighborhoods and the proposed parks. 5. Apply the standards and policies from the ReImagine Reno Master Plan related to open space designations, trail connections, natural areas protection and increases in the urban tree canopy to all development review applications, including multi-family and single family developments. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Cost of positions depends upon classifications. 2. Staff time; Inhouse policy development; if consultant is used cost depends upon scope of work 3. Staff time; Inhouse policy development 4. Staff time; Inhouse policy development. 5. Staff time; Inhouse policy development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Human Resources Dept. • Planning Dept. • City Council • Public Works • Engineering Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Park and Recreation Special District formation 	

Goal 8: Provide active stewardship of Reno’s natural resources and open space to enhance the health, safety and welfare of the community.

Objective 8.4: Use parks to preserve, enhance and showcase natural systems, riparian areas and natural habitats. Coordinate with educational efforts when applicable. Promote the use of native plant species and water conservation techniques.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Host educational events around holidays such as Earth Day, National Trails Day, World Wetlands Day, International Day of Forests, and National Clean-Up Day for the community with the University of Nevada’s Master Gardeners/Master Naturalists, and other nature based groups. 2. Support the utilization of parks with unique traits and recreational opportunities to attract specific visitor types such as birdwatchers, cyclists, trail hikers/runners, campers, backpackers, etc... 3. Consider creating monthly nature based events at each park to showcase their natural ecosystems as well as familiarizing the community with the parks’ recreational amenities. Work with the local conservation organizations to plan, fund, staff and market the events to activates the parks and open spaces 4. Partner with local native plant nurseries to organize maintenance and/or planting events at the parks and trails. 5. Update the Parks and Recreation Department’s website information to highlight the city’s open space and trails and provide updated and relevant information on the Rosewood Lakes Nature Park and its programs. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination; Depends upon participation of outside entities 2. Inhouse marketing efforts 3. Staff coordination and time 4. Staff time; Depends upon participation of outside entities. 5. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept. • Economic Development Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • University of Nevada • Nature-based Non-profit organizations, ie Truckee Meadows • Parks Foundation, Great Basin Institute etc. • Local Plant Nurseries
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Partnership agreements • Grants and Donations 	

Goal 8: Provide active stewardship of Reno’s natural resources and open space to enhance the health, safety and welfare of the community.

Objective 8.5: Explore unique site amenities to convey context sensitive design and to promote health, safety and welfare.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Support the utilization of parks with unique traits and recreational opportunities to attract specific visitor types such as birdwatchers, cyclists, trail hikers/runners, campers, backpackers, etc. 2. Proactively meet with local development groups, homebuilders and real estate organizations to inform of the city’s goals related to the implementation of the PROS Plan and the future goals to develop parks, recreational facilities, and the desired park amenities, based around the natural ecology of the environment. Refer back to IMP-7.6C in ReImagine Reno. 3. Look at ways to incorporate nature into the design of the activity areas and playgrounds of the parks and recreational facilities. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse marketing efforts 2. Staff coordination and time 3. Inhouse project development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept. • Planning Dept. • Engineering Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • Park and Recreation Special District formation 	

Goal 8: Provide active stewardship of Reno’s natural resources and open space to enhance the health, safety and welfare of the community.

Objective 8.6: Partner with local organizations, civic groups, businesses, health providers, educational providers and similar entities to promote health and environmental efforts.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Foster partnerships with local gyms and health providers to host health related events at the local City parks and recreational facilities. 2. Partner more frequently with the University of Nevada's Master Gardeners and Master Naturalists groups in holding monthly programs at the parks and along the trails within the City. Developing this partnership as mentioned in Obj. 3.3 and Obj. 3.4 will support the creation of new recreation programming opportunities within the neighborhoods and communities. 3. Encourage local businesses to participate in the Adopt-A-Park and Adopt-A-Trail program and have employees actively volunteer to help. Obj. 2.5 encourages that the Adopt-A-Park programs be continued by the City as an aid to park and trail maintenance. 4. Host fun and educational events around holidays such as Earth Day, National Trails Day, World Wetlands Day, International Day of Forests, and National Clean-Up Day for the community. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon the participation of outside entity 2. Depends upon the participation of outside entity 3. Depends upon the participation of outside entity 4. Inhouse event development; Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Communications Dept. • Economic Development Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Truckee Meadows Parks Foundation • Parks Foundation, Great Basin Institute etc.
	<p>Sources:</p> <ul style="list-style-type: none"> • Partnership agreements • Grants and Donations • PROS Plan Funding Matrix 	

Goal 9: Integrate Reno’s economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.1: Increase community identify and aesthetics with context sensitive, visible, high-quality parks and trails.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Look at ways to incorporate nature into the activity areas and playgrounds of the parks and recreational facilities. 2. Develop branding for parks and recreation system that is consistent throughout, but also displays the uniqueness to the surrounding community. Goal #2, Obj. 2.3 focuses specifically on the creation of branding and signage to be implemented as part of the new parks, recreation and trail system. 3. Develop a regular maintenance schedule where grass is mowed, trees and bushes are kept trim, and recreational equipment is kept clean and in working condition. Obj. 2.2 encourages that regular site observations and needs assessments are conducted annually. The Action Steps associated with the Objective focus on making sure maintenance is kept up at the parks and recreational facilities. 4. Encourage the surrounding community to take on the stewardship of the area park(s). Obj. 2.5 encourages that the Adopt-A-Park programs be continued by the City as an aid to park and trail maintenance. 5. Ensure that adequate lighting is provided at the parks and trails to promote safe evening and early morning useage by community. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse research 2. Inhouse program development; if consultant used, depends upon scope of work 3. Inhouse program development 4. Inhouse program marketing 5. Depends upon scope of work 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Public Works • Communications Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Private foundation grants • Consult PROS Plan Funding Matrix 	

Goal 9: Integrate Reno’s economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.2: Coordinate with City public arts and special events programs to develop mutually beneficial parks and recreational facilities.

Types: Project Program Policy	Action Steps: 1. Work with local artists to create original art to be displayed at the various parks, trails and recreational facilities throughout the City of Reno. Art pieces can be made permanent or temporary features to each facility. 2. Support the hosting of events which draw on the natural features of the park it will be held at. 3. As part of the construction of new City parks, trails and recreational facilities, continue to make it a requirement that there must be an arts component in the project.	Timeline: Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing
	Costs: 1. Staff coordination and time; Depends upon the need of materials made available by City 2. Depends upon participation of outside entity 3. Inhouse policy development	Responsibility: City: <ul style="list-style-type: none"> • Parks & Recreation Dept. • Arts & Culture Commission • Communications Dept.
	Sources: <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Private foundation grants • Consult PROS Plan Funding Matrix 	

Goal 9: Integrate Reno’s economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.3: Promote the City’s Regional Parks and facilities to attract new user groups and tourists to Reno.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Meet with local sports organization/leagues to encourage the hosting of sport tournaments at Regional Parks and sporting facilities. 2. Work with the Communications Dept., Economic Development Dept., and local Chambers of Commerce to develop marketing programs focusing on activities and events at Regional Parks as well as to encourage sport tourism to the City of Reno. 3. Host new events at Regional Parks and facilities which have not been held in the City of Reno before. 4. Work with local hospitality businesses to market the local parks to those staying at their facilities. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon the participation of outside entity 2. Inhouse program development 3. Inhouse research and program development 4. Staff coordination; Depends upon the participation of outside entity 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Economic Development Dept. • Communications Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Chambers of Commerce • Hospitality Businesses
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 9: Integrate Reno’s economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.4: Host sports and community events to attract out of town visitors.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Meet with local sports organization/leagues to encourage the hosting of sport tournaments at Regional Parks and sporting facilities. 2. Work with the Communications Dept., Economic Development Dept., and local Chambers of Commerce to develop marketing programs focusing on activities and events at Regional Parks as well as to encourage sport tourism to the City of Reno. 3. Host new events at Regional Parks and facilities which have not been held in the City of Reno before. 4. Work with local hospitality businesses to market the local parks to those staying at their facilities. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon the participation of outside entity 2. Inhouse program development 3. Inhouse research and program development 4. Staff coordination; Depends upon the participation of outside entity 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Economic Development Dept. • Communications Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Chambers of Commerce • Hospitality Businesses
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds 	

Goal 9: Integrate Reno’s economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.5: Market existing amenities, quality of life and community livability.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Work with the Communications Dept., Economic Development Dept., and local Chambers of Commerce to develop marketing programs focusing on activities and events at City parks. 2. Identify unique features to parks and recreational facilities which can be used in marketing programs to attract users to the City of Reno. 3. Market the use of this Parks, Recreation and Open Space Master plan along with all of it recommendations and goals to prospective businesses. Display how the City of Reno has a high quality-of-life and how it continues to support improvements. 4. Partner with the State and County do develop joint tourism marketing programs using the parks and recreational amenities each provide. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon participation of groups 2. Inhouse marketing program development 3. Staff coordination and time 4. Depends upon participation of outside entities 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Economic Development Dept. • Communications Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Chambers of Commerce • State of Nevada • Washoe County
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Partnership agreements 	

Goal 9: Integrate Reno’s economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.6: Explore new revenue sources within parks, similar to the existing food trucks and kayak rentals concessions agreement.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Schedule art fairs at the parks where artists from the area can purchase a spot for the duration of the fair. 2. Continue to host food truck events at the parks with live music from area performers. Develop a fee to rent spots for food trucks and vendors. 3. Continue to develop a partnership with an area boat/kayak rental business. Allow for business to establish a regular presence along the River to encourage visitors to rent a kayak or boat for the day to travel along the River. 4. Allow for local health gym and yoga studios to host classes/courses at the various parks around the City of Reno. City can look at developing daily, weekly, monthly permits that can be purchased by the vendors for park use. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Depends upon participation of groups; Inhouse marketing program development 2. Depends upon participation of groups Inhouse marketing program development 3. Staff coordination and time; Depend upon participant 4. Depends upon participation of outside entities; Inhouse marketing program development 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks and Recreation Dept. • Economic Development • Communications Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • City of Reno General Fund and other applicable funds • Private foundation grants • Partnership agreements 	

Goal 10: Cooperate and partner with other regional agencies to achieve mutual goals related to the region’s parks, open space, trails and recreational amenities.

Objective 10.1: Convene and participate in joint meeting of agencies related to parks, open space and trail initiatives.

<p>Types:</p> <p>Project Program Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Coordinate with State of Nevada, Washoe County and City of Sparks to inform the public on park management, operations and maintenance practices. This may include participation in community events hosted at local, county and state parks. 2. Identify points of contact (POCs) within the Parks, Recreation, Engineering, and Public Works departments for each of the surrounding municipalities, counties, and special district offices. This can be used to coordinate the development of projects, policies and programs to support the City of Reno goals and objectives. 3. Coordinate regularly with the Regional Transportation Commission and State Transportation Department on the development of their roadway projects. Coordinate the inclusion of trails and trail connectivity with the projects. 4. Schedule and conduct at least one annual joint park and recreation citizen commission meetings of all 3 regional governments to inform citizens of current park, recreation and open space projects and discuss relevant topics and seek citizen feedback and ideas about meeting goals and objectives. Obj. 1.7, Action Step #2 supports this coordination effort through annual joint meetings of the Citizens Commission. 5. Schedule and conduct quarterly meetings of the Department leadership of the Park, Recreation and Open Space Departments of the 3 entities, Washoe County, City of Sparks and City of Reno to share ideas, identify joint projects, develop mutually beneficial funding strategies and collaborate on problem solving for operational issues. Obj. 1.7, Action Step #1 recommends that a strategy meeting be scheduled with Washoe County Park and Open Space Division staff to coordinate projects and funding. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years Mid-term: 6 - 10 years Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Staff coordination and time 3. Staff coordination and time 4. Staff coordination and time 5. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Public Works <p>Outside Entities:</p> <ul style="list-style-type: none"> • State of Nevada • Washoe County • State of Nevada • City of Sparks • Regional Transportation Commission • Nevada Department of Transportation
	<p>Sources:</p> <ul style="list-style-type: none"> • Nevada Statewide Comprehensive Outdoor Recreation Plan • General Fund 	

Goal 10: Cooperate and partner with other regional agencies to achieve mutual goals related to the region’s parks, open space, trails and recreational amenities.

Objective 10.2: Actively participate in the TMRPA Natural Resource Plan update underway in 2023-2025 and in the ongoing conservation area planning process for future open space.

<p>Types:</p> <p>Project Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Coordinate with other City departments as to who will be the main point of contact for participation in the TMRPA Plan update and determine how information will be shared among the various City departments. 2. Obtain TMRPA Plan update participant information. This information can be used by the City of Reno to establish lines of communication with the other members, thus creating avenues to coordinate area/regional projects. 3. Engage an outside qualified consultant to update the 2007 City’s Open Space and Greenways Plan and apply the information received through the TMRPA Plan to support the update process. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Staff coordination and time. 3. Contingent upon Scope of Work-estimated at \$75,000-\$150,000 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund • American Rescue Act Program fund • Partnership agreements 	

Goal 10: Cooperate and partner with other regional agencies to achieve mutual goals related to the region's parks, open space, trails and recreational amenities.

Objective 10.3: Participate in regional citizens' survey regarding priorities for open space, parks and trails.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Prepare public information and engagement program to market the need for community participation to the citizens of Reno and explain the impact their participation will have on the future of parks, recreation and trails in the region. 2. Meet with points of contact from other groups/municipalities participating to discuss and develop a mutually beneficial citizen survey to gauge parks, recreation and open space priorities to inform local and regional project coordination. 3. Review the Park, Recreation and Open Space Master Plans from the other participating agencies, Washoe County and the City of Sparks, to better identify the community's priorities, leverage resources and to prevent duplication of services. Obj. 1.7, Action Step #1 recommends that a strategy meeting be scheduled with Washoe County Park and Open Space Division staff to coordinate projects and funding. 4. Encourage the development of a regionally connected trail system along the Truckee River Corridor. Obj. 5.3, Action Step #5 and Obj. 7.4, Action Step #2 supports this as it is recommended that the Truckee River be made into a complete linear park throughout the length of Reno. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Inhouse marketing program development 2. Staff coordination and time 3. Inhouse research 4. Depends upon the participation of outside entities 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • City Council • Planning Dept. • Communications Dept.
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund 	

Goal 10: Cooperate and partner with other regional agencies to achieve mutual goals related to the region’s parks, open space, trails and recreational amenities.

Objective 10.4: Support development of Service Plan to explore special park district formation and other potential regional funding strategies.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Based on the City of Reno Recreation and Parks Commission motion approved at its August 2023 meeting, agendize its recommendation to move forward with a Service Plan development. After seeking City Council direction, meet with staff leadership of Washoe County, City of Sparks and Sun Valley GID to share information regarding a Special District formation alternative. 2. Allocate funding and develop a scope of work to engage an outside consultant to prepare a Service Plan, pursuant to the definitions found in the Nevada Revised Statutes Legislation Chapter 318A Parks, Trails and Open Space District guidance. 3. Engage community advocates, businesses, NAB groups, non-profit organizations and other interested parties in the development of a Service Plan to explore alternatives, identify realistic funding sources, delineate boundary, and outline and define the services that a Special District would provide to the community. 4. Based on outcome of the Service Plan, proceed with community engagement process to determine level of support for funding alternatives, services to be provided and willingness to support with a ballot measure, prior to formally moving forward with a Special District development. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff time to lead and coordinate. 2. Depends upon the number of agencies that participate; estimate between \$175,000-\$200,000 for Service Plan shared by participating agencies and non-profit financial support. 3. Staff time to lead and coordinate 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • City Council • City Manager’s Office • Legal Counsel • Finance Department
	<p>Sources:</p> <ul style="list-style-type: none"> • Partnership Agreements with participating agencies • Grants and Donations from non-profit support • General Fund • PROS Plan Funding Matrix 	

Goal 10: Cooperate and partner with other regional agencies to achieve mutual goals related to the region's parks, open space, trails and recreational amenities.

Objective 10.5: Collaborate with Washoe County for open space planning and management.

<p>Types:</p> <p>Project</p> <p>Program</p> <p>Policy</p>	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Identify Washoe County representatives from Planning and the Parks & Recreation departments and establish a regular monthly meeting to discuss upcoming projects, programs and events. 2. Coordinate with the Washoe County on potential land acquisitions to be used for parks, open spaces and/or trails. This coordination can assist in the development of a connected regional park system and leveraging funding sources for mutual benefit. Obj. 1.7, Action Step #1 recommends that a strategy meeting be scheduled with Washoe County Park and Open Space Division staff to coordinate projects and funding. 	<p>Timeline:</p> <p>Short-term: 1 - 5 years</p> <p>Mid-term: 6 - 10 years</p> <p>Long-term: 11 - 20 years</p> <p>Ongoing</p>
	<p>Costs:</p> <ol style="list-style-type: none"> 1. Staff coordination and time 2. Staff coordination and time 	<p>Responsibility:</p> <p>City:</p> <ul style="list-style-type: none"> • Parks & Recreation Dept. • Planning Dept. <p>Outside Entities:</p> <ul style="list-style-type: none"> • Washoe County
	<p>Sources:</p> <ul style="list-style-type: none"> • General Fund 	